

# SITA

## CLEAR FOR TAKE OFF



Smart Path Biometrics Insights

## HOW DOES IT WORK?



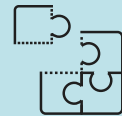
### **KPIs and metrics**

Highly accurate data provides valuable insights into the performance of the Smart Path ecosystem. So, you can monitor and improve the performance of your biometric solutions.



### **Trends analysis**

Analytics provide you with an understanding of the adoption and usage trends of biometric technology by passengers. This allows for data-driven strategic planning.



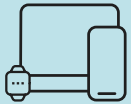
### **A complete view**

Smart Path Biometrics Insight can be combined with other SITA Passenger Intelligent Insights solutions for a holistic view of the passenger journey. All in one place.

## **Smart Path Biometrics Insights takes your biometric experience to the next level.**

Our cutting-edge solution provides a clear, comprehensive view of performance across the Smart Path ecosystem. With detailed analytics and performance metrics, Smart Path Biometrics Insights helps you to optimize your operations, improve passenger experiences, and drive profitability.

# WHAT ARE THE FEATURES?



## Interactive and intuitive interface

Easily interact with and interpret data with a straightforward dashboard display.



## Variety of filters

Narrow down a wide range of data to your specific needs, with filters such as dates, terminal, airline, flight number, and device name.



## Three layers of insights

Gain insights at different levels and drill down to granular details, from an overall view to specific touch points.

# WHAT CAN IT DO FOR YOU?



## Support decision-making to be more profitable

Customizable KPIs and trends analysis provides critical data to drive profitability and strategic decisions.



## Optimize operations to increase passenger satisfaction

Insights from specific touch points ensures smoother passenger processing and more efficient airport operations.



## Identify improvement areas to maximize resource utilization

Detailed reports on device usage, passenger behaviour, and tendencies highlight opportunities for process enhancements.

## Insights anywhere

Smart Path Biometrics Insights is accessible from a range of devices. Both desktop and mobile.



## UNLOCK YOUR POTENTIAL

Discover how Smart Path Biometrics Insights can revolutionize your airport operations and passenger experience.

**For more information, contact our Sales team today.**