

SITA

YOUR FACE
IS YOUR
BOARDING
PASS

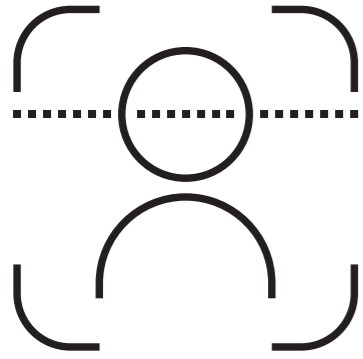
SITA Smart Path





THE FUTURE OF
DIGITAL TRAVEL
IS HERE

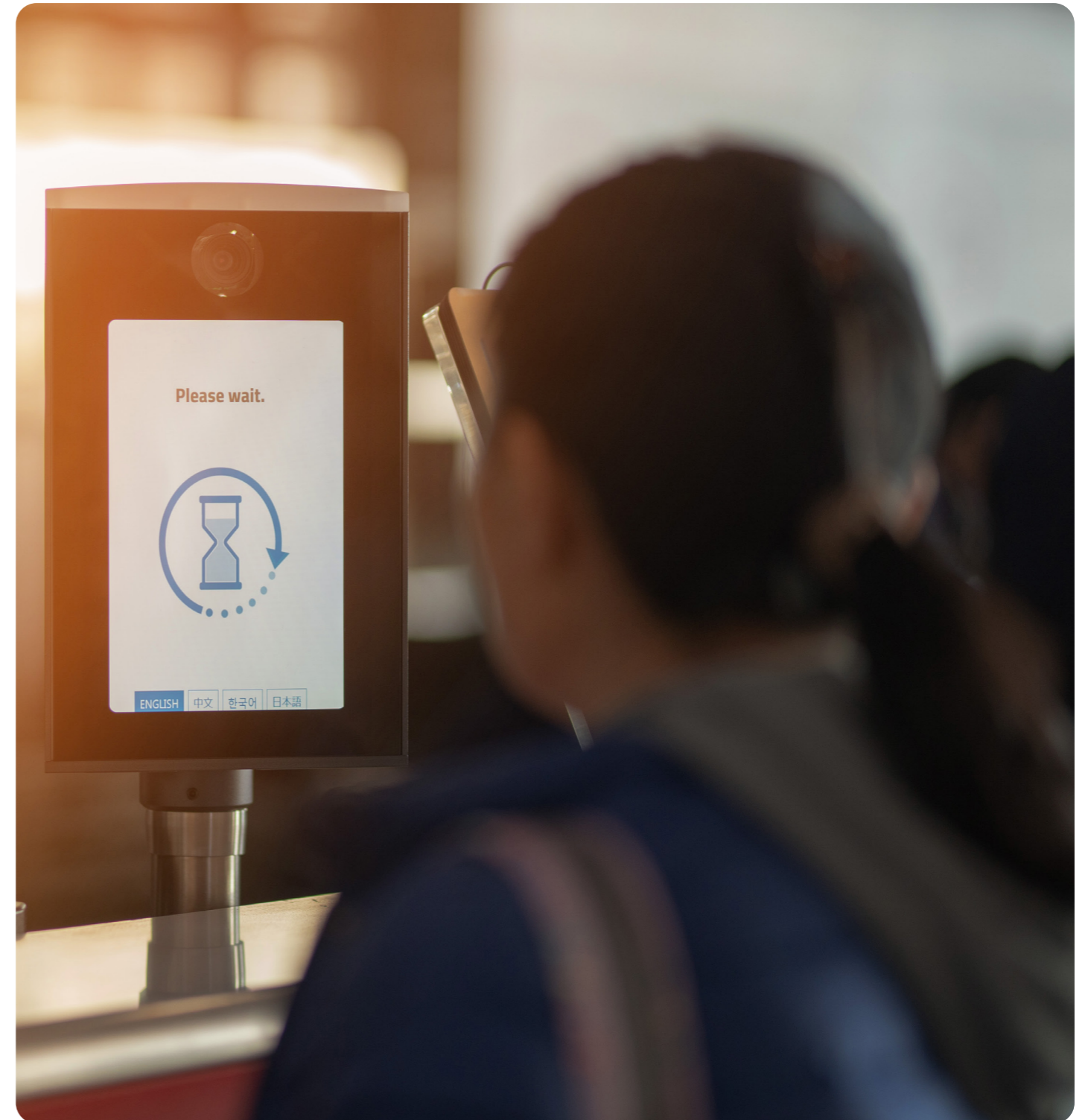
SITA



UNLOCK THE END-TO-END AIRPORT EXPERIENCE WITH SITA SMART PATH.

SITA Smart Path is the future-ready biometric solution that enables every step of the passenger journey, end-to-end – from mobile enrollment to aircraft boarding, and every point in between and beyond.

With facial recognition across as many airport touch points as you need, Smart Path provides passengers with a simple, intuitive, frictionless travel experience. So, they spend less time in queues and more time shopping and dining. And your team and partners can focus on optimizing your operations and maximizing your revenue.



THE MARKET LEADER BY A VERY LONG WAY

We're in the unique position of having been part of the industry for a very long time, while leading the way with new technologies.

Our early entry into the market means SITA Smart Path biometrics completed trials years ago. It's now the world's only proven fully end-to-end biometric passenger processing solution.

Today we have an impressive industry-leading footprint. This includes some of the largest airports in the world, such as Beijing (PEK) and Bangkok (BKK), and more than 10 deployments integrated with US Customs and Border Protection (CBP).



75+
years
in aviation

#1
Facial
recognition
accuracy*

40+
Airports
worldwide

5000+
Touchpoints

30%
Reduced
boarding time

* NEC technology has ranked #1 globally several times in NIST vendor tests

Use our intuitive self-service biometric solution at:



Mobile



Kiosk

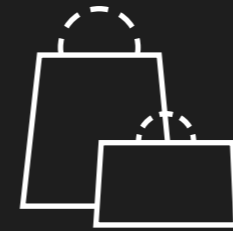


Bag drop

HOW DOES IT WORK?

SITA Smart Path creates a unique digital token for each passenger, giving them the freedom to keep moving via facial biometric recognition, wherever their boarding eligibility needs to be checked.

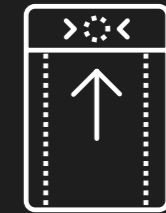
Enrollment takes no more than a few seconds. You can even take it off-site with mobile applications. There's no need for passengers to carry a paper boarding pass. No unnecessary queues to frustrate them. No aggravation directed at airport staff. Just a self-service streamlined process throughout the airport and beyond.



Airside retail outlets



Airline lounge



Pre-security gate



Self-boarding gates



Whenever a boarding pass check is needed



WHY CHOOSE SITA SMART PATH?

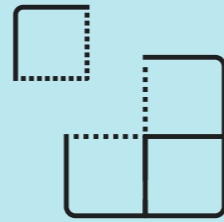
Whatever the size and budget of your airport, Smart Path is designed to meet you where you are. In the cloud, on prem, hybrid or as a service. Smart Path integrates with your existing infrastructure and is interoperable with third-party biometric services.

That way, you can start small and scale up as your goals and challenges change.



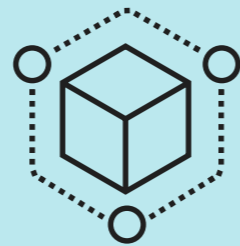
Quick and easy

SITA Smart Path is quick to implement. It easily integrates with your existing infrastructure, and you can even start small by simply retrofitting face pods to your existing hardware.



Unique interoperability

Smart Path has an easy to integrate Open API architecture that works with government-issued digital ID tokens, airline / alliance tokens or private third-party generated tokens. This allows tokens to be used at any additional airport along the passenger journey where Smart Path exists.



Future-proof design

Designed with interoperability and intermodal travel in mind, SITA Smart Path enables you and your stakeholders to explore opportunities for new service offerings. And you can add to your solution whenever you need.



Innovative

We are members of working groups on IATA One ID and the European Digital Identity (EUID) wallet, contributing towards innovation and standards.



Simple and secure

Whether used as an overlay to leverage existing on-prem infrastructure or as a completely new cloud solution, security is a top priority. Accurate biometric matching, with secure fast processing, keeps systems safe with industry-leading standards.



Superior support

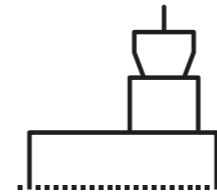
With our extensive aviation history and infrastructure, you can be confident that we'll be there when you need us. 450 airports around the world already enjoy SITA's 24/7 support.

WHAT CAN SMART PATH DO FOR YOU?



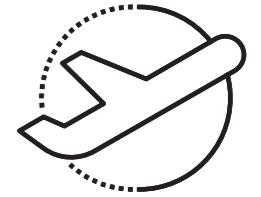
PASSENGERS

- Passengers feel more empowered and in control, harnessing the power of their mobile devices.
- They enjoy frictionless, stress-free travel with fewer queues.
- They can spend more time and money airside, enjoying the services and experiences on offer.



AIRPORTS

- With a more streamlined and efficient airport, airports can boost efficiency and capacity, by serving more passengers, more quickly.
- Airports can generate greater revenues by reducing queues and increasing passenger leisure time.
- With smoother, technology-driven touchpoints, airports can improve digitalization and attract passengers, airlines and new businesses alike.



AIRLINES

- Greater automation of the passenger journey helps to reduce airline costs and gives agents more time to focus on improving experiences.
- Smart Path's mobile capabilities empower airlines with a quick, easy secure way to upgrade their mobile apps and get in the game with biometrics.
- Passengers have a better experience with your airline, increasing their loyalty and likelihood to fly with you again.



09 SITA Smart Path

TAKE YOUR SOLUTION TO THE NEXT LEVEL

Your passengers are unique, and so is your airport. Our experts work with you to identify efficient deployment options for SITA Smart Path technology. We'll work hard to keep your passengers moving, identify pain points, and take your solutions to the next level.

Fly higher with the Cloud

In the dynamic landscape of modern air travel, moving to the cloud amplifies Smart Path's capabilities. Remove the constraints of on-prem hardware for real-time agility, guaranteed flexibility and cost efficiency.

Unlock Biometrics Insights

Smart Path Biometrics Insights provides detailed analytics and performance metrics to revolutionize your biometric solution. With a holistic view of the biometric journey, you can optimize your operations, improve passenger experiences, and drive profitability.



SITA

Your world-leading partner

Smoother air travel every step of the way.

- We provide services over the world's most extensive communications network. It's the vital asset that keeps the global air transport industry connected.
- Our customers include airlines, airports, GDSs and governments.
- We work with around 400 air transport industry members and 2,800 customers in over 200 countries and territories. Almost every airline and airport in the world does business with SITA.
- Through information and communications technology, SITA helps to make end-to-end journeys easier for passengers – from pre-travel, check-in and baggage processing, to boarding, border control and inflight connectivity.
- With a customer service team of over 2,000 people around the world, we invest significantly in achieving best-in-class customer service, providing 24/7 integrated local and global support for our services.
- Created and owned 100% by the industry, SITA is the community's dedicated partner for IT and communications, uniquely able to respond to community needs and issues.
- Our annual Air Transport and Passenger. IT Insights reports for airlines, airports and passengers are industry-renowned, as is our Baggage IT Insights report.



Registered Office

SITA SC

Leopold III, 2 Avenue des Olympiades
B-1140 Brussels
Belgium
Tel: +32 (0) 2 745 0510

Geographic Offices

Americas

600 Galleria Parkway SE Suite 1000
Atlanta GA 30339
United States of America
Tel: +1 770 850 4500

Asia Pacific

11 Loyang Way
Singapore 508723
Republic of Singapore
Tel: +65 6545 3711

Europe

Chemin de Blandonnet 10
1214 Vernier
Switzerland
Tel: +41 22 747 6000

Middle East & Africa

Holcom Building
2nd floor, Bloc A SITA,
Cornich Al Nahr Beirut - Lebanon
Tel: +961 (1) 637 300

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