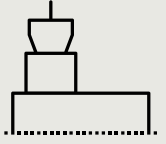


Use case – SITA Data Connect (SDC)



Messaging needs in the ATI can range from Type B to XML-based messages. But it can be both costly and complicated for a company to manage and maintain these various connections themselves. SITA Data Connect offers a simple solution with proactive monitoring and support, to keep operational costs to a minimum.

Background

- There is a continuous pressure in ATI to modernize. Yet, many members operate in silos using disparate systems that do not communicate efficiently.
- Complexity is compounded by the need to support multiple message formats across a growing network of partners increasing operational risk and cost.
- The cost of maintaining outdated messaging systems is not just financial – it is strategic. It slows innovation, increases risk and creates hidden inefficiencies.

Solution

SITA Data Connect is a unified messaging middleware that simplifies how organizations manage their communications.

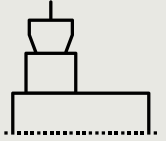
ATI members don't just need a messaging tool, they need a strategic enabler for digital transformation that allows them to gain efficiency, reduce operational cost and evolve with the standards without operational disruptions.

Benefits

Independently of the role you play in ATI, SDC adapts to your pace and priorities

- **Unified control:** Manage all messaging channels in one interface
- **Future-Ready:** Supports legacy and modern formats
- **Rapid deployment:** Easy installation with single-command setup
- **Proactive Support:** 24/7 monitoring and remote configuration by SITA experts
- **Cost Efficiency:** Reduces maintenance overhead and eliminate redundant gateways

Use case - SITA Data Connect (SDC)



How does it work?

Solution components

1. **SDC Client:** Centralized software to manage and monitor all messaging connections.
2. **Managed Support Service:** Continuous oversight by SITA's global support team.
3. **Monitoring Depot:** Real-time diagnostics and proactive incident response.

Case study

1. An international airport is migrating its existing applications to the newest IATA standards for XML-based payloads. It uses SITA Data Connect for a smooth transition with no service disruption.
2. A leading package-handling company has replaced its multiple older gateways with SITA Data Connect allowing them to reduce gateway maintenance and support costs and improve operational efficiency.

Results

Increase efficiency of customer's team by managing all messaging connections through a unique interface.

Reduces migration blockers by using a middleware that supports both traditional and modern message formats.