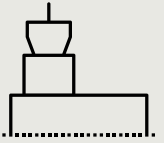


Use case – SITA Integration Platform (SIP)



SIP is the travel's industry leading application to integrate different travel applications and system. SIP allows legacy systems to securely work with new technologies-based environments.

Background

- ATI members operate in a complex ecosystem of legacy systems, proprietary platforms and modern applications that don't communicate natively, require deep legacy knowledge to maintain, create operational inefficiencies and slow innovation and increase integration costs.
- The real barrier to ATI's digital transformation isn't legacy systems—it's the lack of flexible, secure, and scalable integration across a fragmented ecosystem.

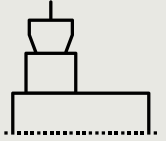
Solution

- SIP is a purpose-built integration layer for the ATI industry. It enables frictionless communication between legacy and modern systems—without operational disruption.
- SIP connects disparate systems across stakeholders, supports industry-specific protocols and data formats, enables real-time, low-latency messaging and scales with the operational needs.
- SIP isn't just a middleware—it's a strategic integration backbone that unlocks the full value of existing and future systems.

Benefits

- **Preserve & Modernize:** Leverage legacy systems while integrating with modern platforms.
- **Accelerated Time-to-Value:** Pre-built aviation connectors and standards support.
- **Data Ownership & Security:** On-premise deployment, no data stored in transit, PII masking, PCI-compliant configuration.
- **Operational Continuity:** No disruption during integration, no legacy expertise required
- **Centralized Monitoring:** Simplified maintenance and partner connectivity.

Use case – SITA Integration Platform (SIP)



How does it work?

Solution components

1. **Requirements Definition:** Identify protocols, environments, and partner connections
2. **License Configuration:** Tailored SIP setup based on your needs
3. **Installation & Support:** Deployed on-premise with SITA expert assistance

Case study

Several ATI members faced a growing challenge: their booking systems needed to connect with a wide variety of partners, each using different technologies and protocols. Traditional integration methods were slow, costly, and disruptive.

SIP addressed this strategic need by enabling these organizations to establish dedicated, configurable channels for each partner and their unique requirements. As a result, they now manage thousands of messages daily with greater speed, reliability, and minimal operational overhead.

Results

Reduced integration workload through centralized, simplified connectivity.

Lower operational costs by removing the need for legacy system expertise.

Faster partner onboarding and improved scalability.